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Dictionary
Search for a word

in-tel-lec-tu-al prop-er-ty
/ɪnˈtɛləktʃʊəl ˈprɒpər-ti/

noun **count**
a sort of invention that is the result of creativity, such as a manuscript or a design, to which one has rights and for which one may apply for a patent, copyright, trademark, etc.

Definitions from Oxford Languages **Feedback**
Translations and more definitions

People also ask

- What are the 4 types of intellectual property?
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Feedback

What is Intellectual Property? - WIPO
Intellectual property (IP) refers to creations of the mind, such as inventions, literary and artistic works, designs, and symbols, names and images used in commerce.

Intellectual property - Wikipedia
Intellectual property (IP) is a category of property that includes intangible creations of the human intellect. There are many types of intellectual property, and some countries recognize more than others. The most well-known types are copyrights, patents, trademarks, and trade secrets.

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**Business Endeavors
Development Formula**
www.KeepItStr8.info

FORMULA EXAMPLES

- 10% \$25,000 vested interest in a collaborative joint endeavor.
- licensed rights income from participation in a R&D venture. Up to 40% first right of refusal for the use of the joint endeavors R&D efforts in newly formed joint ventures.
- \$250,000 combination of trades and exchanges to gain a larger interest for participation for ongoing media marketing point of sale promotion of goods and services.

**Added General Revenue
Vested Licensed Partners**

Projected to Increase Value/Spending

- Venture Collaborative Brands
Trade Media Marketing
- Licensed Income
Sales
Retail
- Vested Participation
Joint Venture Development
(See separate chart)
- Contribution
Cause Brand Marketing
Sales Revenue
- Cause Driven Brands
- Production

Exhibits Available

- Financial Justification
- Revenues, Returns vs. Contributions
- Operating Expenses
- Capital
- Probabilities
- License Income
- Product Sales
- Fees
- Vested Participation
- Cause % from Licensed Partner

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Formula

Overall \$2,500 per month
 Base Operations
 Administrative
 % each collaborator

6 Month Plan

\$5,000		\$5,000
R&D Promo		R&D Product
\$125,000		\$125,000
Trade – Exchange		Point of Sale A I + Product
Goods & Services		Sales
February	March	April
\$10,000	\$10,000	BOM

**Overview Disbursements
 Contribution Vs Value>Returns**

Phase 1

Shoring up the Foundation
 Platform – Media + Marketing
 Resource as Assets
 Ventures – Investments

Phase 2

Completion of Market Entry through the Platform adding Resource Assets
 Member: Entrepreneurs
 Creators
 Advisors: Collaborators
 Venture Partnerships

Phase 3

Value Added Phases
 Each applied Investment

Intellectual Property (List)
 Upon signed confidentiality;
 our I.P. will be introduced for Participation purposes

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Collaborations

How to Participate: Licensed Team Fluid Options for the Research & Development Team Branding

Joint Endeavored Consultants Collaborators choose part of our projects on a vested basis. Examples: Expansion Professionals. Expand Your Band Team: creativeendeavors.co, keepItStr8.biz, Inspiredesire.com, healthwellness.solutions, seethegreen.info

Joint Endeavored Projects

\$1,000 Fee + \$500 monthly shared costs to build project.

Contributing Collaborators are part of our brand marketing strategy and work with us on R&D opportunities.

Targeted Team: People who need marketing for their business, connecting them with Point of Sale multimedia marketing that the team can provide.

Contributing Partner Brands may bring to the table property for R&D development for a venture. We trade support services as part of our licensing ventures.

\$3,000 Fee on R&D basis for agreed exchange
Option: Become part of a collaboration (e.g. our program for fees in areas of expertise _____)

Receive Profile and right to use Intellectual Property properties as a joint endeavor.

Plus negotiable Licensing Fees as part of a Joint Venture as a Licensor thru the Joint Endeavor

\$5,000 Fee as collaboration contributing brands, point of sale, cause driven and product for a percentage of use of license held by collaborator the R & D joint endeavor.

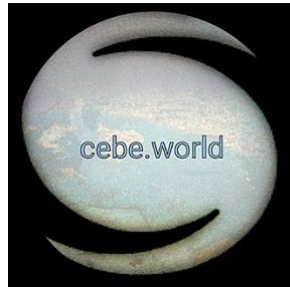
Joint Venture
Brand Contributing to the Venture as a Cause-Driven Commerce or Cause-Related Brand

- Description the Difference

\$10,000 Fee for project management for overrides on areas of expertise.

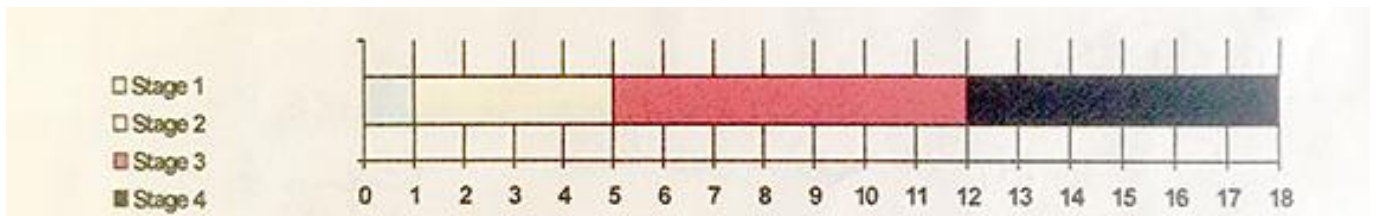
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Collaborative Endeavors

Timeline for Project Example



1. Completion of detailed agreement.
2. Setting up of the venture.
3. Announcement to market.
4. Campaign or collection, sales of licenses for the brand(s), products and client/team interests related to the above

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Relationship Building

- Liaison between lending groups, accountants and law firms

HealthWellness.Solutions

New Product & Service Development

- Promote and negotiate joint venture projects with prospective investors.
- Merchandise your brand through licensing and joint venture programs.
- Product and concept design and management.
- Licensed product manufacturing.

Inspiredesire.com

Releaseourpassion.com

Supportive Services

- Marketing Development
- Project Research & Development

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