



Members
Enterprising Adventures

entrepreneurs.enterprises

endeavors.international

Creators
creativeendeavors.co

Advisors
biz.endeavors.international
Str8advice.biz

Collaborators

Deal On A Napkin

Opportunities
seethegreen.online
healthwellness.solutions

Contributing Partner Brands

releasemy passion.com
inspire desire.com

Cause-Related Brands

releasemyspirit.com

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enterprising adventures

Collaborations

- Creators www.creativeendeavors.co
- Advisors www.creativebusinessendeavors.com
- Business Team www.str8advice.biz
- www.keepitstr8.info
- Analysts www.adviceaboutanything.com

Contributors

Cause-Driven Commerce

- www.inspiredesire.com
- www.releasemypassion.com

Cause-Related Brands

- www.depressionisalaughingmatter.com

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creativebusinessendeavors.com

Opportunity

- Research & Development
- Licensing for Intellectual Property
- Point of Sale Software
- Product “Alternative Therapies”

Joint Endeavors

www.cebe.world www.keepitstr8.info str8advice.biz

Entrepreneurs • Collaborators

www.releasemycreativeenergy.com www.entrepreneurs.enterprises

Analysis • Growth

www.adviseaboutanything.com

Joint Venture Licensing

www.releasemy Passion.com www.seethegreen.online
www.healthwellness.solutions

Contributing Partner Brands

www.inspiredesire.com

Cause-Driven Brands

www.releasemyspitt.com www.depressionisalaughingmatter.com

Licensed Partner Production

Vested in the License

www.seethegreen.online

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Property Value Determines Opportunity Business Development

Dedicated to promoting and the use and protection of works of the human spirit
Wipo.int

Holding Enterprise
U.S. Patent & Trademark Office (USPTO)
<https://www.uspto.gov/>

U.S. Copyright
Office Licensing Division Services
<https://www.copyright.gov/licensing/>

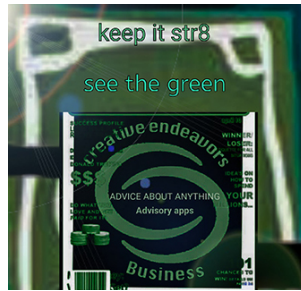
Licensing Joint Venture for Commerce Purposes
Collaborating & Contributing Brands

State of Nevada Business License (SOS)
RE: Joint Venture
<https://www.nvsos.gov/sos/licensing/state-business-license>

Copyright Domain Content
Design
Software
Program

Commerce
Texas Economic Development
<https://businessintexas.com/start-business>

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Foundation • Platform • Resources

Collaborators

- Research & Development
- Joint Endeavors
- Creators & Advisors
- Licensing Intellectual Properties
- Solidification of Values
- Analyses
- Protection

Contributing Partners

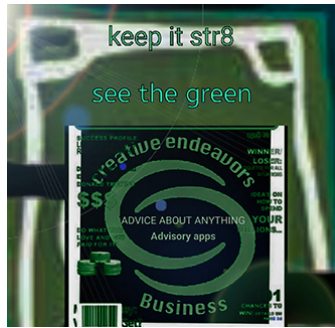
- Brands
- Joint Ventures
- Point of Sale
- Tech Driven
- Cause-Related Brands
- Product Promotions
- Cause Driven Commerce
- Venture Participation
- Product Development
- Market Expansion

Biz Model



Income Benefits for Appropriate Category:

1. ROI from selling of patents as royalty, trademarks, copyrights, covered in Deal Points schedule and Contracts.
2. Supporting social recognition by supporting Cause-Driven Brand Ventures.
3. Tax Benefits by contributing to Cause-Related Brands.
4. Recognition, promotion for product and cause.
5. Opportunity to re-invest ROI.
6. Opportunity to participate, contribute as per contract.
7. Participate, attend special promotional events and activities.



**Business Endeavors
Development Formula
keepitstr8.info**

FORMULA EXAMPLES

- 10% \$25,000 vested interest in a collaborative joint endeavor.
- licensed rights income from participation in a R&D venture. Up to 40% first right of refusal for the use of the joint endeavors R&D efforts in newly formed joint ventures.
- \$250,000 combination of trades and exchanges to gain a larger interest for participation for ongoing media marketing point of sale promotion of goods and services.

**Added General Revenue
Vested Licensed Partners**

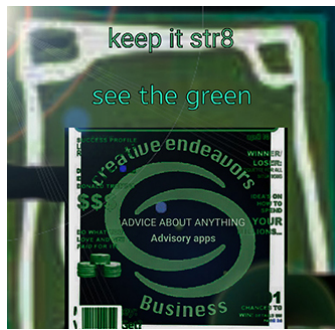
Projected to Increase Value/Spending

- Venture Collaborative Brands \$100 Q
- Trade Media Marketing \$250 Q
- Licensed Income \$325 Q
- Sales (ad \$50) Retail
- Vested Participation \$ 25 Q
- Joint Venture Development (See separate chart)
- Contribution \$ 50 Q
- Cause Brand Marketing Sales Revenue
- Cause Driven Brands \$ 50 Q
- Production \$100 Q

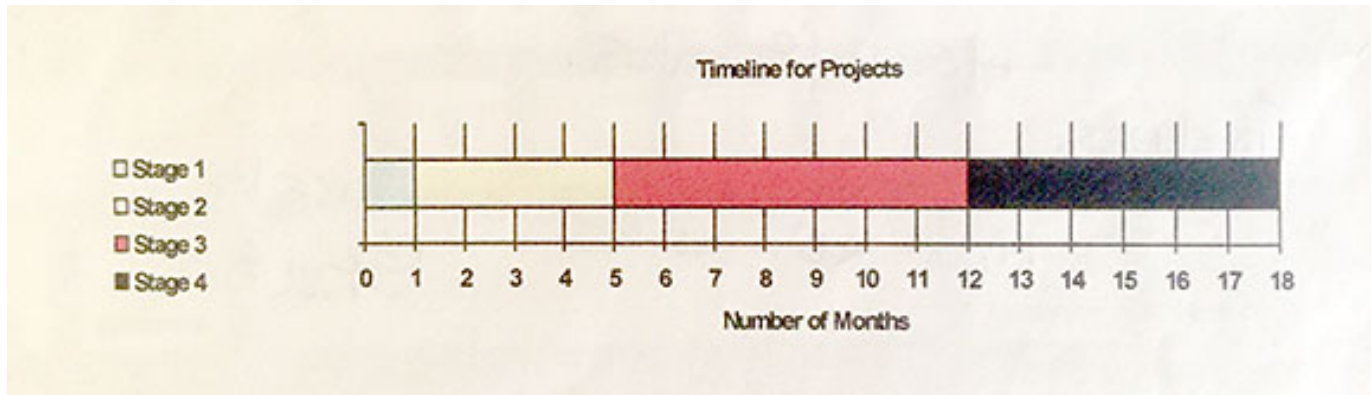
Exhibits Available

- Financial Justification
- Revenues, Returns vs. Contributions
- Operating Expenses
- Capital
- Probabilities
- License Income
- Product Sales
- Fees
- Vested Participation
- Cause % from Licensed Partner

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str8advice.biz



1. Completion of detailed agreement.
2. Setting up of the venture.
3. Announcement to market.
4. Campaign or collection, sales of licenses for the brand(s), products and client/team interests related to the above

str8advice.biz

Relationship Building

- Liaison between lending groups, accountants and law firms

healthwellness.solutions

New Product & Service Development

- Promote and negotiate joint venture projects with prospective investors.
- Merchandise your brand through licensing and joint venture programs.
- Product and concept design and management.
- Licensed product manufacturing.

inspiredesire.com

releaseourpassion.com

Supportive Services

- Marketing Development
- Project Research & Development

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Collaborations

How to Participate: Licensed Team

Fluid Options for the Research & Development Team Branding

Joint Endeavored Consultants Collaborators choose part of our projects on a vested basis.

Examples: Expansion Professionals. Expand Your Band Team: creativeendeavors.co, keepItStr8.biz, Inspiredesire.com, healthwellness.solutions, seethegreen.info

Joint Endeavored Projects

\$1,000 Fee + \$500 monthly shared costs to build project.

Contributing Collaborators are part of our brand marketing strategy and work with us on R&D opportunities.

Targeted Team: People who need marketing for their business, connecting them with Point of Sale multimedia marketing that the team can provide.

Contributing Partner Brands may bring to the table property for R&D development for a venture. We trade support services as part of our licensing ventures.

\$3,000 Fee on R&D basis for agreed exchange

Option: Become part of a collaboration (e.g. our program for fees in areas of expertise _____)

Receive Profile and right to use Intellectual Property properties as a joint endeavor.

Plus negotiable Licensing Fees as part of a Joint Venture as a Licensor thru the Joint Endeavor

\$5,000 Fee as collaboration contributing brands, point of sale, cause driven and product for a percentage of use of license held by collaborator the R & D joint endeavor.

Joint Venture

Brand Contributing to the Venture as a Cause-Driven Commerce or Cause-Related Brand

- Description the Difference

\$10,000 Fee for project management for overrides on areas of expertise.

LINKS: creativeendeavors.co, keepItStr8.biz, Inspiredesire.com, healthwellness.solutions, seethegreen.info

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LETTER OF INTENT

- Vested in Intellectual Property R&D as a Collaborator.
- License income from R&D ventures as a Return vs. a Contribution.
- Cost offset for development through expanded (revenues) markets to be reimbursed.
- Shared (co-op) Promotional costs with our Contributing Brands.
- New Product Development with Cause-Driven Brands and our Licensing Partners.
- Licensed Use of Proprietary Rights and Revenues to Create Licensed Sales.
- Joint Venture use of Licenses to Create Capital Growth (Value of Brands) properties.
- Increase generated revenues from Royalties, License Fees, Sales from Income Venture.
- Projections & Probabilities (assets to add to increases to solidify and protect intellectual property values).

Name _____

Date _____

Signature _____

Name _____

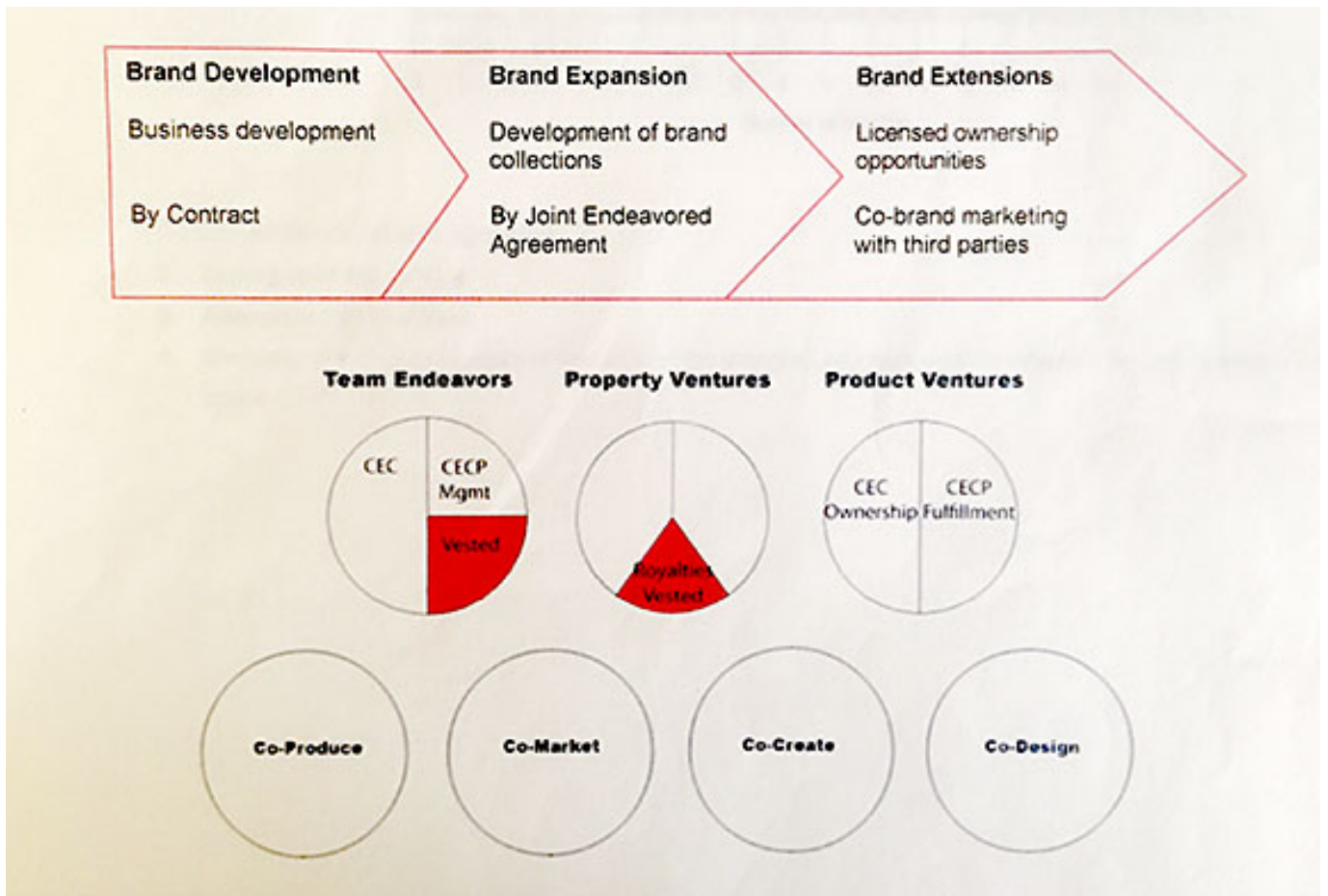
Date _____

Signature _____

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We determine what each individual or company brings to the table, and put into place a cohesive business development and brand expansion plan. This includes timelines, discussion of joint endeavors, and joint ventures with third party capital and services.



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Participation Intent Collaboration Licensing

Intent to promptly enter into a complete detailed agreement through collaboration with:

- Advisors
- Creators
- Contributors
- Partners
- Causes

The Collaboration is being formed as a mutually advantageous relationship as a Joint Endeavor for the purpose to exchange expertise as the Licensing Sources to a Venture.

- Shared Objectives
- Increase Value Knowledge
- Develop Product
- Advocate for the Endeavor

Income benefits for Appropriate Category:

1. ROI from supporting merchandise retailing licenses for patents as royalty, trademarks, copyrights, covered in Deal Points schedule and Contracts.
2. Supporting social recognition by supporting Cause-Driven Brand Ventures.
3. Tax Benefits by contributing to Cause-Related Brands.
4. Recognition, promotion for product and cause.
5. Opportunity to re-invest ROI.
6. Opportunity to participate, contribute as per contract.
7. Participate, attend special promotional events and activities.

Collaborator Name _____ Date _____

Collaborator Signature _____

Collaborator Name _____ Date _____

Collaborator Signature _____

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Trademark



Point of Sale



Knowledge Drop / Trademarks & Licensing

Your Brand Is Your Competitive Advantage. Think Broadly.

Trademark rights are not limited to your brand or logo. Consider that color schemes, uniquely crafted packaging, shapes, sounds, scents, even holographic images are protectable. Seeking broad protection for your intellectual property will increase your brand's value at the corporate level and to the consumer.

Copyrights Matter, Too.

In addition to securing trademark rights, recipes, textual copy, photographic and other artistic images may be protectable in copyright, and like trademarks, can be licensed to third parties. There is no legal issue with seeking copyrights at the federal level.

Licenses Should Be State Focused.

If one licensee will be operating in two states, consider creating two independent agreements. Licensors should also register in states where they do business, and confirm that licensees are registered in the state where the services will be rendered. Licenses should use clear, plain English.

The Devil Is In The Details – License With Care.

A license is a legal document that sets forth the rights and responsibilities of the parties. A licensor has a legal obligation to control the quality of the products or services offered in a license. Accordingly, each license can and should be different, and licensors should do business with companies they trust to protect the value of the brand.

Not All Brands Are Created Equal.

At the federal level, marijuana use of any kind remains illegal, although the current administration has stopped prosecuting cases in states where the use would otherwise be legal. This means all contracts and legal documents involving marijuana may be invalidated, and engaging in business involving marijuana could subject you to criminal liability. Careful attention to securing intellectual property rights and formulating strong license agreements lowers that risk.

Procuring Trademark Rights Is A Three Step Process.

Selling marijuana is illegal at the federal level so you cannot procure a trademark registration for your brand at the U.S. Patent and Trademark Office, even for medical purposes. You can, however, still secure intellectual property rights.

- Use and police your trademarks properly. Improper use will damage your ability to claim rights.
- Seek registrations in any state where you conduct business or license your trademark.
- Seek federal registration for services related to marijuana, but that are not illegal.

<http://cobaltlaw.com/on-marijuana-trademarks-licensing/>

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