



Collaborations

Creators – Advisors • Advocators – Analysts • Contributing Brands
Cause-Driven Commerce • Point of Sale Marketing • Local-National Causes

Strategic Planning & Acquisition

- Business Development Income strategy.
- Communications systems and procedures development.

Intellectual Property Development & Management

- Promote your brand through positioning participation program campaigns.
- Merchandise your brand through licensing and joint ventures.

Relationship Building

Liaison between lending groups.

Promote and negotiate joint venture projects with contributing brands.

New Product & Service Development

Product and concept design and management.

Licensed product manufacturing.

Supportive Services

Marketing Development.

Project Research & Development.

Development of Brands and Marketing Media of Collaboration.

Represent the Collaboration and act as a liaison for ventures.

Implement the strategy and business.

Administer the services when contracted on behalf of the Collaboration.

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